**Crowdfunding Report**

1. **Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?**

The crowdfunding campaigns had very successful with theater as well the highest failed, followed by Film& Video. They also had the lowest success in Journalism as shown

In terms of launch date outcomes, they had a very successful in July as shown below but then their success fluctuates as the months goes on.

In terms of outcomes based on goals, when their goals were 15000 to 19999 and 20000 to 24999 they were 100% successful and had zero cancellation and zero fails as shown below

1. **What are some limitations of this dataset?**

The limitations of this dataset are in terms of journalism the date collected in this category the data is telling story but not the truth. The date showed the campaign had successful, no failure or cancellation. How reliable is the information. Another limitation, in order to meet or exceed the project’s initial goals and to attempt to success, we need to know how many years we can go back to find a trend and what countries should be successful or unsuccessful in meeting goals.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

I would create a pivot table and column chart as shown below

Graphical user interface

Description automatically generated with low confidence

that will look at countries, years, parent and subcategories. The additional value they will provide are we will know what countries are having high successful, failure and cancellation. These will help the campaign put more effort in meeting their goals in order to get funded and they can drop off countries that are not meeting or exceeding the initial project goal.